

This is not a tire that is only quict.
It features a new compound that combines power and flexibility. With superior stiffness and strength for grasping the road surface, it also provides excellent gas mileage.


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YOKOHAMA

## ABMAM <br> ClB



## THE SUPER SILENT TYRE

The first time you drive the ADVAN dB you won't believe your ears. Hustle through some corners and you won't believe you're riding on a comfort tyre. The final surprise is that the ADVAN dB decibel is super efficient with low rolling resistance features to improve fuel economy.


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# YOKOHAMA <br> CAR Tyres 

## Affordable

 Handling Upgrade
## A.. $-7 /-2 \sim$

Upgrade your car's performance, especially if you upgrade its wheels. The "R1" is an aggressive, stylish low profile tyre that gives good value performance. It suits hot hatches, turbo cars and some larger sports sedans.



## Customer Reviews

- Tom Kinkel '05 Mitsubishi Lancer VRX

A very well made tyre for a reasonable price .
Does nothing badly in the wet or dry, has very good performance versus wear as well as quiet compared to original tyres, which I found to be less comfortable but no better in general.

- Adam Yin "07 Proton Perdana VE

I'm very satisfied on the behaviour \& performance of this tyre during rainy or shiny day. Handling is improved for sure and comfort is on the positive side. It gives enough steering feedback and definitely, I'm happy with it. Surely I will recommend it to my friends.... ;o)

- Yusof Azami' '08 Proton Satría Neo

Surely, they are good tyres with good value. Really enjoyed the cornering. Responsed very well when braking. Improved a lot on manouvering especially during wet condition. Satisfied and more confidence on the road. Value for money!

For more customer reviews go to www.yokohama.com.au

## The easiest tyres to choose

## Typical Driver

Enthusiasts looking for sports performance.
Looking for an aggressive tread design and low profiles for inch-up fitment on aftermarket wheels.

## Typical Vehicles

Hot hatches \& turbo cars, up to sports sedans. Golf, Astra, Lancer, Impreza \& 200SX through to

## ss Commodore \& XR Falcon.

## Technical Features

- Large Tread Blocks \& Square Shoulders.

Firm tread blocks on the shoulders make cornering easy and responsive.

- Aggressive Directional Tread Pattern. Allows large tread blocks and wide centre rib for cornering and straight line stability.
- Attractive Sidewall.

Über cool sidewall design compliments alloy wheels and lowered suspension.
Continuous Centre Rib


For better steering response, high speed stability \&
"on-centre" steering feel.

# \#VYOKOHAMA 

 For TheFast \& The Furious


Fast acceleration, high speed cornering and hard braking brings the best out of the S.drive. It suits high horsepower cars with big wheels that require low profile tyres. Ideal for demanding drivers and performance cars like HSV, FPV, AMG, M Sport, Nissan GTR, W/RX \& Evo.



## Customer Review

John '05 subaru WRX
A great tyre, with fantastic grip and long lasting wear. Wet or dry roads they stick extremely well. I have just gotten $50,000 \mathrm{~km}$ from my first pair of S.drives and have just replaced them with the second pair. A very nice looking tyre, tread wise and tyre wall sits flat. I drive through a hill/ gorge with winding corners every day and being an AWD sports car it moves pretty fast with ease. Thanks Yokohama for making such a great performance tyre.

For more customer reviews go to www.yokohama.com.au


## Typical Driver

Serious car enthusiasts. Looking for outright performance and high cornering capability.

## Typical Vehicles

Sports models and modified cars.
M3, GTR, 350Z, WRX, Evo, XR8, S4, SS and HSV.

## Technical Features

- Nanotechnology Tread Compound.

Grips the road at a micro level for strong wet and dry
performance yet maintains good treadwear.

- Large Rigid Tread Blocks. Reduce squirm and give
sharp handling and responsive steering.
- Rayon Carcass Construction. Strong, durable
construction with some sizes capable of $300 \mathrm{~km} / \mathrm{h}$.
- 4 Wide Straight Grooves. Remove water from the contact area increasing wet grip.

Tight Grooves
Close and share load to reduce tread squirm.
Stiff Sidewalls
Give sharp steering.


Pattern Engineering
New Tread Patterns Incorporate Cutting－Edge Racing Technology





Sequential Round Grooves
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## Unibloc Shoulders

Using sircumferensaly centivous Ningle cuevicer
 sterteming lap times．

## 4x｜8スペース

Profile \＆Construction
＂Steel Sidewall Inserts＂for Increased Rigidity


## COMPOUND

Sustaining a Powerful Grip
Using Newly Developed＂MS（Micro sillica）Compound 2 ＂






## RUGGED, IN A SOPHISTICATED WAY

This great looking tyre is designed to provide the best balance between on-road and off-road performance. The Geolandar AT-S uses Yokohama's new silicaenhanced tread compound that combines clever tread block designs to blend on-road traction with off-road control.


On-road Comfort \& Traction
Unwanted tyre noise can increase significantly when the tyre wears unevenly. The Geolandar A/T-S features rounded-edge blocks that have 30 pyramid-like zigzag sipes. This configuration helps reduce uneven wear as extra rigidity reduces block deformation under stress. These blocks are then arranged in a 5 pitch variation theme to reduce tyre noise to an absolute minimum.

Following exhaustive testing around the world Yokohama has formulated the very best AT compound to date. The silica based tread compound not only offers superb grip in the wet but it also delivers improved tread mileage.


## Off-road Control \& Protection

The patented "multi-step" grooves between the tread blocks is part of the secret to Geolandar AT-S's superb offroad traction. It helps clear mud and dirt to increase the tyre's biting edges for enhanced traction on loose off-road surfaces.

Featured on the sidewall are powerful tyre block protectors. These enhancements not only aid in protecting the tyre from cuts and abrasions, but they also provide added levels of traction in deeply rutted off-road conditions.

## TY/ YOKOHAMA

## A Tyre for BIG Wheels <br> PARADA spec- X



Tough looking 18 \& 20 inch wheels are optional on many 4X4s or SUVs \& some American cars. The Parada Spec-X looks tough \& is backed up by good handling, resistance to wear and low noise. It's perect for the urban 4X4 warrior.


## Typical Driver

Takes pride in their car and does a lot of city driving.

## Typical Vehicles

Family and high performance four wheel drives \& SUVs. Cars with big wheels. Mazda CX7/9, Audi Q5, VW Touareg, Volvo XC60, Porsche Cayenne and pimped-up Chrysler 300C.

## Technical Features

- Variable Pitch Tread Design. Produces specific
high \& low pitch sounds to lower tyre noise.
- High 420 UTQG Treadwear Rating. Indicates
slow wear and good mileage capablity
- Directional Tread Design.

For strong acceleration and braking.
Reinforced Shoulder Blocks.
Reduce vehicle body-roll when cornering and promote even tyre wear for long life.


## The POWER of SILENCE

